

WHERE YOU LIVE MATTERS

A free resource to help you understand, explore and connect with senior living communities across Wisconsin

Senior living decisions often begin with questions, not answers. Where You Live Matters (WYLM) is a non-profit service from the American Seniors Housing Association (ASHA) and endorsed by the Wisconsin Assisted Living Association (WALA) designed to answer those important questions. Featuring education, tools and expert-backed resources to help you understand your choices, WYLM is your comprehensive resource for senior living options across Wisconsin.



A SENIOR LIVING RESOURCE

WHAT WYLM HELPS YOU DO

Start the conversation

Helpful resources to navigate what can feel like a difficult or emotional topic

Learn what to look for

Clear, unbiased information about care options, lifestyle and what to expect

See what life is really like

Real stories and videos from residents and families

Make sense of your options

Tools and self-assessments to help you think through needs, timing, preferences and what you can afford

Explore communities near you

Connects you to a full range of senior living communities across Wisconsin

A BETTER WAY TO EXPLORE SENIOR LIVING

WYLM is built on a genuine commitment to helping seniors and their loved ones make informed decisions. Unlike for-profit websites and placement services that only highlight communities that pay them for referrals, WYLM gives you an unbiased and honest view of your options as you decide what's right for you or someone you love.

WHEN YOU'RE READY

WYLM makes it easy to take that next step at your own pace by connecting you directly with communities that interest you.



START HERE

Scan the QR code to explore senior living communities across Wisconsin

